



## **Shree Naranjibhai Lalbhai Patel College of Pharmacy, Umrah**

### **Report: "The Startup Launch Blueprint: Step-by-Step Guide & Startup Government Policy"**

**Date: 11<sup>th</sup> Oct 2023**

**Time: 11.30-12.30 pm**

**Venue: W Wing Seminar Hall**

**No of Participants: 350**

Startups in an economy's technology sectors is an important indicator of technological performance for a Country's Development. Hence, Government of Gujarat has developed a policy for providing assistance to Startups and Innovation. Students are a factory of ideas so Gujarat Government has Started a Student Startup Innovation Policy for Students, Alumni.

To bring an awareness among students and faculty members, a guest lecture was organized. Mr. Pancham Baraiya, Entrepreneur, Startup Mentor, Parul University Surat along with Mr. Kirti Patel, Founder, IP Calculus was the expert speaker at this event. They discussed the scheme of SSIP 2.0 and the Government Policies. Under this scheme, any individual/ group of individuals having innovative idea/ Concept will be eligible to get financial support.

The students were sensitized and faculties were encouraged to motivate students for taking maximum benefits of the program.

# Shree Naranjibhai Lalbhai Patel College of Pharmacy, Umrahk

The poster is for a seminar titled "THE STARTUP LAUNCH BLUEPRINT: STEP-BY-STEP GUIDE & STARTUP GOVERNMENT POLICY". It is organized by the Student Startup Innovation Policy (SSIP) and Entrepreneurship Development Cell at Shree Naranjibhai Lalbhai Patel College of Pharmacy. The event is held on Tuesday, 11 Oct, 2023, at 11:30 AM onwards in Seminar Hall, SNLPCP, Umrahk. The speakers are Kirti Kumar Patel, Founder of IP Calculus (Navsari), and Mr. Pancham Babaiya, Head of Startup Studio, Parul University (Surat). The coordinator is Dr. Sonal Solanki and the principal is Dr. Ketan Shah. The college is located at Vidhyabharti Campus, At. & PO. Baben, Ta. Bardoli, Dist. Surat. 394601.

**SHREE NARANJIBHAI LALBHAI PATEL COLLEGE OF PHARMACY**  
A VIDYABHARTI TRUST INSTITUTION, UMRRAKH, BARDOLI  
ACCREDITED BY NBA, NEW DELHI (B. PHARM COURSE UP TO JUNE 2024)  
APPROVED BY AICTE & PHARMACY COUNCIL OF INDIA, NEW DELHI  
AFFILIATED TO GTU, AHMEDABAD

**STUDENT STARTUP INNOVATION POLICY (SSIP 2.0)**  
&  
**ENTREPRENEURSHIP DEVELOPMENT CELL**  
ORGANIZED

**"THE STARTUP LAUNCH BLUEPRINT:  
STEP-BY-STEP GUIDE & STARTUP  
GOVERNMENT POLICY"**

**SPEAKERS**

**KIRTI KUMAR PATEL**  
FOUNDER  
IP CALCULUS (NAVSARI)

**MR PANCHAM BABAIYA**  
HEAD, STARTUP STUDIO,  
PARUL UNIVERSITY (SURAT)

Tuesday  
11 Oct, 2023

Seminar Hall  
SNLPCP, Umrahk

11:30 AM  
Onwards

**Dr. Sonal Solanki**  
Coordinator  
SNLPCP, Umrahk

**Dr. Ketan Shah**  
Principal  
SNLPCP, Umrahk

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